

## Sponsorship Option 2025

Thank you for allowing us to share with you the sponsorship options for The UMKO Adventure 2025.

### Event Details:

Date: 16&17 August 2025

Venue: Richmond Country Club, KwaZulu-Natal

Below are the sponsorship packages available. Should you wish to participate in another way, please don't hesitate to contact us.

### PRIMARY PACKAGES

		Title	Platinum	Gold	Silver	Bronze	Tent Town
Sponsorship Cost		R100 000	R60 000	R40 000	R12 000	R5 000	R10 000
Maximum Number of Sponsors Per Package		1	2	4	6	10	1
The title of the event.		✓					
Free team MTB or Trail Run entry.		✓					
Full branding.							✓
Promote your product/s or services to the consumer base present on Race Day.		✓	✓	✓	✓	✓	✓
Flyer or branded gift in event goodie bag and distribution at the event. <i>(Printing/gift for your own account)</i>		✓	✓	✓			
Adverts on the MyActive entry website, MyActive mailing list and flyers.		✓					
Promotional material at the entrance to the event (off the main road). <i>(No pull up banners)</i>	6	✓					
	4		✓				✓
	2			✓			
Promotional material in the car park. <i>(No pull up banners)</i>	2				✓		
Promotional material at the main stage.	8	✓					✓
	4		✓	✓		✓	
Logo on event apparel.		✓					
Banners/ arch before and after the finish line. <i>(No pull up banners)</i>	0m to 20m	✓					
Flag banners on route. <i>(No pull up banners)</i>	8	✓					
	4		✓				
	2			✓	✓		
Promotional material at the bike park. <i>(No pull up banners)</i>	8	✓					✓
	4		✓				
	2			✓			
	1				✓	✓	

Jingles and voice overs played by the race day announcer throughout the day of the event.	✓	✓	✓	✓		✓
Corporate gazebo (hospitality area) to be positioned in the designated area.	✓	✓				✓
Your logo on the event website, Social Media platforms and race day program.	✓	✓	✓	✓	✓	✓
Logo and mention on database emails.	✓	✓				
Mention on database emails.			✓	✓	✓	✓
Marketing of your products through RCC for a year, including 4 x permanent advertising positions strategically located within the Club.	✓					
The opportunity to become a Title Sponsor for other events hosted at RCC.	✓					
Tablecloths at water tables, as well as 3 banners per water table.	✓					
<b>Rights Package and Branding Value</b>	<b>R600 000</b>	<b>R240 000</b>	<b>R160 000</b>	<b>R40 000</b>	<b>R16 000</b>	<b>R80 000</b>

## SECONDARY PACKAGES

### Water Table Sponsor

**R2 000** (Rights package and branding to the Value of R5 000)

Maximum: 4

There will be 4 water tables over the 2 days of running. Display 4 items of promotional material at your table. (Please note all tablecloths belong to the Title Sponsor).

Food and beverage will be provided for your water table.

We encourage the water table sponsors to do something fun at their water tables, i.e. play music, have cheerleaders, have a cool down zone etc. The riders will vote for the best table after the weekend.

### Secondary Prize Sponsorships

Sponsors are invited to donate funds or supply prizes to the value of **R1000**.

You will be thanked by the event announcer as well as in the race day program You will receive the opportunity to promote your product and or services on Race Day by distributing product brochures.

## CONTACT

**Email:** info@umkoadventure.co.za

**Tel:** 083 676 9861

## SPONSORSHIP CONFIRMATION FORM 2025

I/We...

Entity Name	
Address	
Contact Person	
Tel. No.	
Cell. No.	
Email	

Wish to herewith advise that I/we will be a sponsor of the UMKO Adventure 2024 to be held on 16 & 17 August 2025 at the Richmond Country Club, KwaZulu-Natal and that the extent of my/our sponsorship will be as indicated in the table below:

Sponsorship Class	Cost	Quantity	Amount	Initial
Title				
Platinum				
Gold				
Silver				
Bronze				
Tent Town				
Water Table				
Secondary Prize				

### Banking Details:

Account Name: Richmond Country Club  
Bank: First National Bank Richmond  
Account Number: 53564299156  
Branch Code: 221826  
Reference: UMKO + Entity Name

The organisers wish to truly thank you for your contribution towards the series and we will endeavour to provide an effective advertising and publicity platform for all sponsors. Please note that in respect of advertising and promotional space allocations, the sponsorship pack will be the point of reference used for this event.

### For the Sponsor,

I \_\_\_\_\_ on behalf of \_\_\_\_\_ am duly authorised to sign this document and in doing accept the terms and conditions thereof.

Sign: \_\_\_\_\_ on \_\_\_\_\_

### For the Organisers,

I \_\_\_\_\_ on behalf of the UMKO Adventure 2025 herewith, in appreciation, accept the above mentioned sponsorship.

Sign: \_\_\_\_\_ on \_\_\_\_\_